

EMILY GENT

FREELANCE WEB & GRAPHIC DESIGNER

P. 216 533 8164 E. esgdesigns@emilygent.com W. emilygent.com A. Cleveland, Ohio

PROFESSIONAL EXPERIENCE.

FREELANCER. DENVER & CLEVELAND, 2013 - NOW

esg designs, LLC

- Manage various projects for 10 or more clients at a time
- Work with developers to implement, review and launch websites
- Design web banners, web pages, whitepapers, ads, trade show banners and various other marketing pieces using Photoshop, Illustrator and InDesign
- Design, code and test responsive emails using Dreamweaver, Photoshop, Pardot, Mailchimp and EmailOnAcid

WEB DEVELOPMENT SPECIALIST. DENVER, 2010-2013

AMN Healthcare

AMN Healthcare provides staffing services for healthcare facilities across the nation, including managed services programs and recruitment process outsourcing. AMN Healthcare employs a corporate staff of approximately 3,000 team members and has over 10,000 healthcare professionals working across the country.

- Provided graphical designs for interactive, new media projects related to web, mobile and social media for over 20 different brands owned by AMN
- Created and updated designs for various AMN brand's social presence, including Facebook, Twitter, YouTube and other social media channels as needed
- Designed for websites using CSS and HTML to continually enhance the customer experience and align with corporate objectives
- Designed, coded and tested email and newsletter templates for all brands using Photoshop, Dreamweaver and Pardot

EDUCATION.

THE UNIVERSITY OF DENVER

Graduate Certificate in Web Design and Development, Denver, CO
Certificate received in 2014

THE GEORGE WASHINGTON UNIVERSITY

Bachelor of Fine Arts in Photography, Washington DC
Graduated in 2001

GRIFFITH UNIVERSITY

Queensland College of Art
Brisbane, Australia
Study Abroad Program in Spring of 2000

HATHAWAY BROWN SCHOOL

Shaker Heights, OH
Graduated in 1997

JOB SKILLS.

PHOTOSHOP

ILLUSTRATOR

DREAMWEAVER

INDESIGN

SKETCH

ZEPLIN

ION INTERACTIVE

SCRIBBLE LIVE

EXACT TARGET

MAILCHIMP

PARDOT

EMAILONACID

HUBSPOT

EKTRON

HTML5

CSS3

WORD

EXCEL

POWERPOINT

ON SOCIAL MEDIA.

 LINKEDIN [emilygent](https://www.linkedin.com/in/emilygent)

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EXPERIENCE CONTINUED.

GRAPHIC/WEB DESIGNER. DENVER, 2007-2010

AMN Healthcare

- Developed and designed web sites using Dreamweaver, Photoshop and Illustrator
- Created all web and print marketing material for over 20 different brands owned by AMN using Photoshop, Illustrator and InDesign
- Designed, composed and sent monthly e-newsletters to over 100k subscribers using Exact Target
- Performed content and design updates to over 10 different brand web sites owned by AMN using the content management system Ektron

DESIGN GROUP DIRECTOR. CLEVELAND, 2003-2006

Luscious Verde

- Oversaw 4 designers and regulated work flow in department
- Created design guideline manuals for typesetters to utilize when producing orders
- Developed an inventory system catalogue to track all ordered and used materials

REFERENCES.

DIANA RAMIREZ JONES
SR MARKETING MANAGER
RESMED, SAN DIEGO
p. 310 980 1480
e. dianaramirez@gmail.com

KELLER HAWTHORNE
CEO
L7 MIXED MEDIA, SACRAMENTO
p. 925 895 4037
e. keller@l7mixedmedia.com

GREG ALLBRIGHT
PRINCIPAL
LITTLE DATA, BIG INSIGHTS
DALLAS/FORT WORTH
p. 214 208 0923
e. greg@ldbgroup.com

AWARDS.

MARKETING STAR

AMN HEALTHCARE
August 2011, April 2012 & March 2012

NOMINATED FOR CUSTOMER SERVICE AWARD

AMN HEALTHCARE
2010

EMPLOYEE OF THE QUARTER

AMN HEALTHCARE
SPRING, 2007

EXPERTISES.

WEB PAGE LAYOUT DESIGN

EMAIL DESIGN & CODING

MARKETING SLICKS

TRADE SHOW BANNERS

WEB BANNERS

PROJECT MANAGEMENT

HOBBIES.

PHOTOGRAPHY

CYCLING & CIRCUIT TRAINING

DIY HOME IMPROVEMENTS

ON SOCIAL MEDIA.

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